

PRODUCT CONTENT LABEL



Madison Gas and Electric Company – Green Power Tomorrow

New Renewable Energy ²	2009 Actual Power Mix	Projected Power Mix ¹	Generation Location
Wind	9.5%	9.6%	Kewaunee County, WI
Wind	25.3%	22.6%	Dodge County, WI
Wind	41.3%	51.9%	Worth County, IA
Wind	23.7	15.7%	Osceola County, IA
Solar	0.2%	0.2%	Dane County, WI
TOTAL	100%	100%	

The 2009 actual power mix shown above represents the resource makeup of renewable electricity (kilowatt-hours) purchased in MGE's Green Pricing program. MGE's 2009 total electric energy mix (retail sales) contains the following resources (excluding the green pricing program): coal (49.32%), purchased power (37%), natural gas/oil (11.95%), required renewable energy (1.73%).

¹These figures reflect the nameplate kilowatt capacity of the power that we expect to generate or have contracted to provide. Actual figures may vary according to resource availability.

²Generation facilities in operation on or after January 1, 1999.

For more information, contact MGE at www.mge.com, or 252-7117.